



**OPTICHRON®**

Media Contact

Jeff Muscatine

Lee Communications

(For Optichron, Inc.)

Tel: 650-320-8308

jeff@leecomunications.com

**FOR IMMEDIATE RELEASE**

**Optichron® to Feature Nonlinear Signal Processing  
at CTIA Wireless 2007 – Booth #4663**

*Proprietary Technology Eliminates Nonlinear Distortion for Wireless Performance  
Breakthroughs with Lower System, Design, and Operating Costs*

**FREMONT, Calif. – March 19, 2007\*** – Optichron, Inc., the leader in nonlinear signal processing, today announced that it will exhibit at the CTIA Wireless event in Orlando on March 27-29, booth # 4663. The company will feature products implemented with its proprietary linearization technology, which eliminates nonlinear distortion, a major performance limiter in signal processing applications. Optichron integrated circuits and related products can enable unprecedented combinations of better wireless performance with simultaneous improvements in system cost, design time, and operating cost. To arrange a meeting at CTIA Wireless, please contact Optichron sales at (510) 249-5200 or via email at [sales@optichron.com](mailto:sales@optichron.com). More information on the company, technology and products is available at [www.optichron.com](http://www.optichron.com).

***About Optichron***

Optichron, Inc., a leader in nonlinear signal processing technology, designs and manufactures integrated circuits that enable significant improvements in system-level cost:performance for communications applications. Optichron® proprietary linearization technology is the industry's most efficient solution for correcting nonlinear distortion, a problem present in all signal processing systems. Signal linearization gives system designers more headroom to implement faster, more efficient systems that cost less to build and operate. For more information and product details please visit [www.optichron.com](http://www.optichron.com).

OPTICHRON® and Hexagon Design™ are all trademarks of Optichron, Inc. Any product name of another company mentioned is the property or trademark of its respective owner

\*Amended October 25, 2007 to update boilerplate statement and trademarks

