



OPTICHRON[®]

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FOR IMMEDIATE RELEASE

Optichron[®] to Exhibit and Speak on Advanced Digital Signal Linearization Solutions at IIC China 2008 Events in March

Presentation Describes Digital Pre-Distortion and Crest Factor Reduction Solutions to Reduce Costs and Improve Operating Efficiency of Wireless Infrastructure Equipment

FREMONT, Calif. – February 25, 2008 – Optichron, Inc., the leader in digital nonlinear signal processing, today announced that at three of the IIC China 2008 events during March the company will exhibit recently introduced products and make a presentation in the Wireless Communications Vendor Seminar track on “Crest Factor Reduction and Digital Pre-Distortion – a Comprehensive Basestation Solution.” Optichron will exhibit products including the OP4400 family of Digital Pre-Distortion (DPD) solutions and the OP5000 Crest Factor Reduction (CFR) integrated circuits (ICs).

Optichron’s DPD solutions are monolithic ICs that use Optichron’s proprietary nonlinear digital signal processing technology to linearize the output signal chain by eliminating nonlinear distortion, the main cause of inefficiency in costly power amplifiers (PAs) used in wireless infrastructure equipment and other signal processing systems. The company’s CFR IC reduces the peak-to-average ratio (PAR) of communication signals across all protocols, so that the PA can operate in a more efficient regime. Optichron’s presentation will describe how designers working with data-centric technologies can combine DPD and CFR to improve the efficiency of PAs by respectively linearizing the transmit signal path and allowing operation of the PA closer to saturation while maintaining spectral compliance.

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Optichron will exhibit and speak during the IIC China 2008 events at the following locations:

Shenzen

March 3-4: exhibit booth 2H16, 9:30 a.m. to 5:00 p.m.

March 4: Wireless Communication Vendor Seminar, 1:30 p.m., Room 315

Beijing

March 6-7: exhibit booth C22, 9:30 a.m. to 5:00 p.m.

March 7: Wireless Communication Vendor Seminar, 1:30 p.m., Room 8B

Shanghai

March 10-11: exhibit booth 4K10, 9:30 a.m. to 5:00 p.m.

March 11: Wireless Communication Vendor Seminar, 1:30 p.m., Room 4A, 2nd floor, South Tower

For more information about IIC China 2008 – the 13th Annual International IC-China Conference & Exhibition – please see the English language web site at <http://www.english.iic-china.com/> or the Chinese language site at <http://www.iic-china.com/HOME.HTM>.

About Optichron

Optichron, Inc., a leader in digital nonlinear signal processing technology, designs and manufactures integrated circuits that enable significant improvements in system-level cost:performance for communications applications. Optichron® proprietary linearization technology is the industry's most efficient solution for correcting nonlinear distortion, a problem present in all signal processing systems. Signal linearization gives system designers more headroom to implement more efficient systems that cost less to build and operate. For more information and product details please visit www.optichron.com.

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